

BREAKERS LOYALTY PROGRAMME TERMS AND CONDITIONS (November 2018)

- One Breakers Loyalty Card per customer ONLY.
- Tier levels are at the following: Rookie Surfer (*3% discount & \$10 Birthday voucher), Amateur Surfer (*5% discount & 25 Birthday voucher) and Pro Surfer (*10% discount and \$50 birthday voucher).
- *Discounts do not apply to already-discounted items (for eg Daily Deals) or any other special, promotion, marketing campaign or 'Special Lunch Menu' item.
- Discounts can apply to food and OR beverages at any Breakers Restaurant.
- To activate and receive a birthday voucher, customers must scan their Loyalty Card in the <u>same calendar</u> <u>month</u> as their Date of Birth. (See voucher T&Cs below)
- Rookie Surfer loyalty members qualify for a 3% discount with no minimum annual spend required.
- Rookie Surfer members will progress to Amateur Surfer once they have spent \$200 within one 12-month period.
- Amateur Surfer members must spend \$201 or more per annum (p.a) to retain their tier level.
- After spending \$1000 within one 12-month period, Amateur Surfers will progress to Pro Surfer level.
- Pro Surfer members must spend \$1000 p.a to retain their tier level.
- Loyalty status levels expire 12 months after the date of issue.
- Breakers Restaurants can, at any stage, provide additional rewards to Loyalty members for achieving status levels, birthdays etc. These additional rewards are subject to change without notice.
- Breakers Restaurants reserves the right to modify or amend this loyalty programme at any time without notice, including discount levels offered or any other type of reward available, requirements relating to tier status including minimum spend per annum and the types of tier status, and the redemption levels for rewards.
- Breakers Restaurant and its Franchisees will not be liable for any loss of or inability to access discounts due to technical difficulties or for any reason.
- By joining Breakers Loyalty, customers agree to receive ongoing communications electronically and via mail alerting them to promotions, offers, discounts and specials when and as they become available.

Birthday voucher T&Cs:

Voucher must be presented at time of purchase to redeem. Can only be used by the named member. The member may have to scan their membership card before redeeming this voucher. Valid for 30 days from the date of issue. Voucher must be used in one visit at any participating Breakers Restaurant. It can be used for Food and/or Beverage purchases. Voucher is eligible to be used in conjunction with any other special or discount.